

Lindsay Boylan

hello@lindsayboyland.com
(443) 844-8872
lindsayboyland.com

Current VP of Product at Mariana Tek overseeing the product, design, and research teams building B2B2C products for the boutique fitness space.

EXPERIENCE

Xplor Technologies, Remote — VP of Product, Mariana Tek

DECEMBER 2022 - PRESENT

Mariana Tek was acquired by TSG in 2019 & rebranded to Xplor in 2021.

Overseeing Product, Design, Research, and Product Operations. Empowering product teams to execute the product vision effectively and always keeping our customers and their consumers in mind.

Xplor Technologies, Remote — Head of Research

JULY 2020 - DECEMBER 2022

Manage UX Research practice and team across Xplor's Fitness & Wellbeing vertical.

- Create and manage research roadmap for multiple teams and brands
- Lead and align research activities on multiple teams and brands

Mariana Tek (Xplor), Remote — UX Researcher

JULY 2018 - JULY 2020

Established UX Research practice at Mariana Tek and expanded support to all scrum teams.

- Develop foundational user research practices
- Guide design teams in conducting their own research studies within their current project

Mariana Tek (Xplor), Remote — UX Engineer

SEPTEMBER 2017 - JULY 2018

Member of front-end development team before transitioning to join the design team full-time to implement user research practice.

Excella Consulting, Arlington, VA — Senior Consultant

MARCH 2017 - SEPTEMBER 2017

Full-stack developer for a ruby on rails application. Provided support and acted as an intermediary between development and design.

Excella Consulting, Arlington, VA — Consultant

JUNE 2015 - MARCH 2017

Full-stack developer contributing to a web-based pension system.

EDUCATION

Virginia Polytechnic Institute and State University

B.S. Industrial & Systems Engineering

General Assembly

User Experience Design